



The Adz Token

Token Utility : [Get Paid To Watch Ads](#), but first this ...

Series A Deck

Confidential - do not distribute



The problem

Everyone has something to sell

... and it's getting complicated



Connect Instantly With Interactive QR Codes



Try it now and see
for yourself



No Tech Skills Needed



Showcase Your Expertise In A Pitch Video



TAM : Roughly **33.2 million small businesses** in the US. This represents a whopping 99.9% of all US businesses!

No Video, No Problem!

Upload an image, logo or type in your mission statement instead & start marketing today!



Turn Videos Into **Sales Machines**, Add ...



Booking & Calendar
Sale Funnels



Events & Ticketing
Sale Funnels



Your **Stripe**
or **PayPal** account

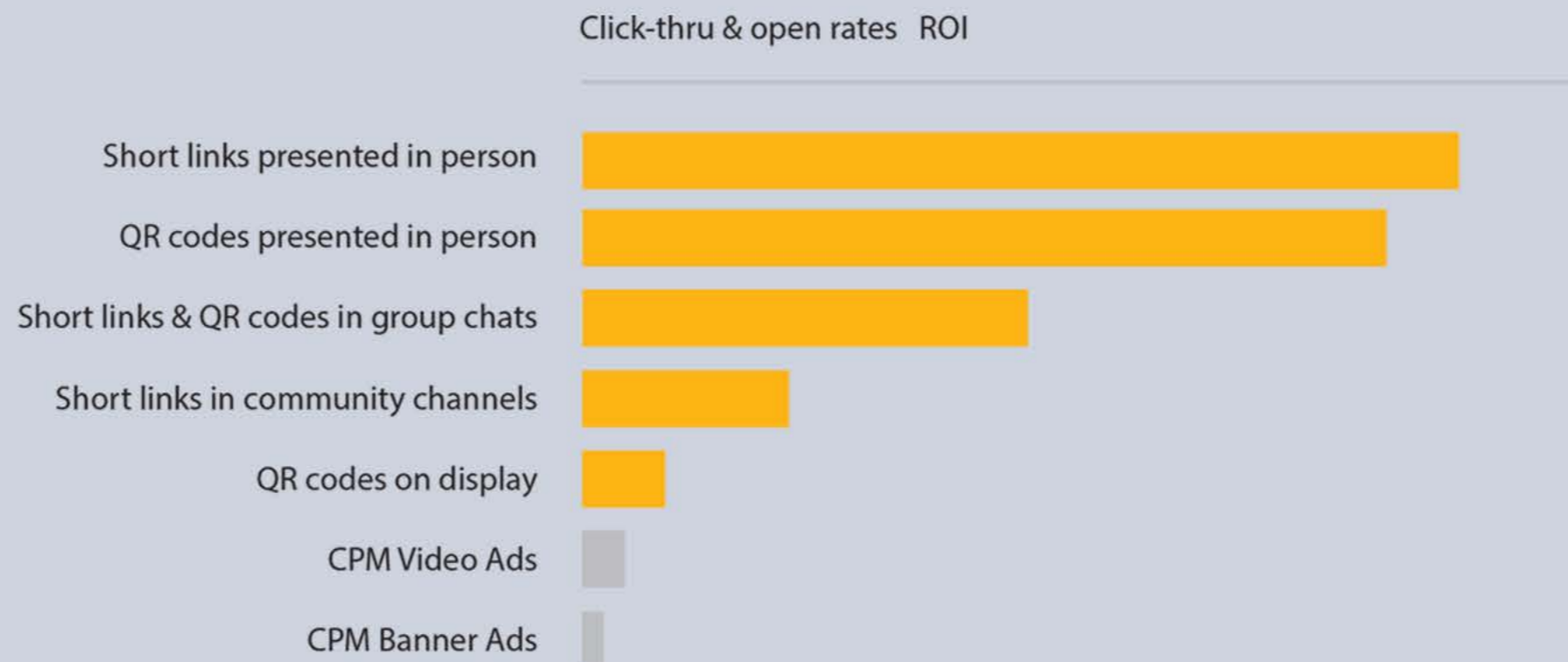
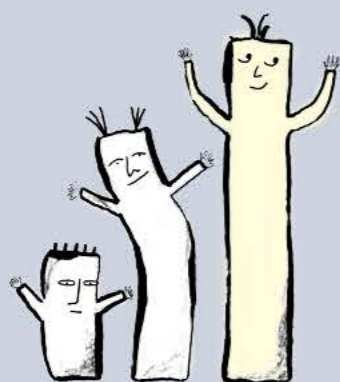
+15 Sale Funnels : Digital Download, Jump To Documents, Membership Plans, Booking & Ticketing ...

Get Paid Directly & Keep 100%*

* Your payment provider fees apply



Boost **Conversions** With Zyply Videos & Pages



Copy-Paste Short Links & QR Codes In Chat Groups

Or present in-person and sign up new members, clients & hot leads



Easy For Clients To **Book & Pay** Upfront



No Apps To Install

They never left the video !



Start Marketing & Selling - Feed Your CRM

1. Shoot a Pitch Video on your cell phone
2. Add interactive [Sale Funnels](#)
3. Share QR codes & links, [everywhere!](#)

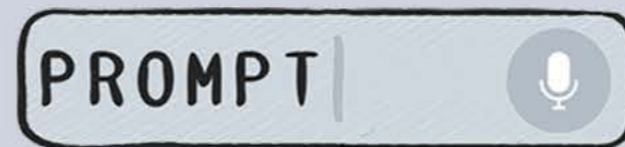


Collect eMail Addresses, Payments, And More ...

Email alerts sent to you and your clients for successful payments



Re-Target Smarter Using AI



Seamless Agentic Business App Workflows, Built-In!

Action your datasets, bookings and marketing scripts to help you up-sell & perform better



Scale Your Business **Faster**



One Platform

- QR Codes & Short Links
- Interactive Videos
- CRM, Order Processings
- Bookings, Ticketing & Events
- Digital Downloads
- Paywall Community Channel
- Surveys & Polls
- AI Agentic Hooks
- Email & SMS Marketing
- Receive Payments Directly

One Platform, Endless Possibilities

We blend the best features of Calendly, Bitly, MailChimp and more, into a single powerful solution.



Keep That Engagement Going

(With Our Best-In-Class **CRM**, **AI** & **Streaming** Features)



Web 3.0 Stack





Unlock Recurring Revenue With Master-Class **Memberships**

Your Community
Channel

Members-Only Channel

Charge for FULL channel access, or charge nothing at all, and keep 100% of your subs!



Ad Revenue Share

*Build a thriving community and get **rewarded** together!*

*Earn crypto alongside your members with our unique **ad revenue sharing** model!*



Viewers earn
\$0.10 usd^{*†}
in Ad Rewards for
every full video ad
they watch

* Rewards paid out in crypto

† MainNet



Viewers Never Forced To Watch Ads

Viewers opt-in to watch ads if they click on an ad logo when one appears



Creators earn
\$0.04 usd^{*†}
in **Ad Rewards** for every
full ad watched on
their channel

* Rewards paid out in crypto

† MainNet



Creators Accumulate Rewards Faster

Passive income stream for channel owners



Buy Ad Packs: Get Results



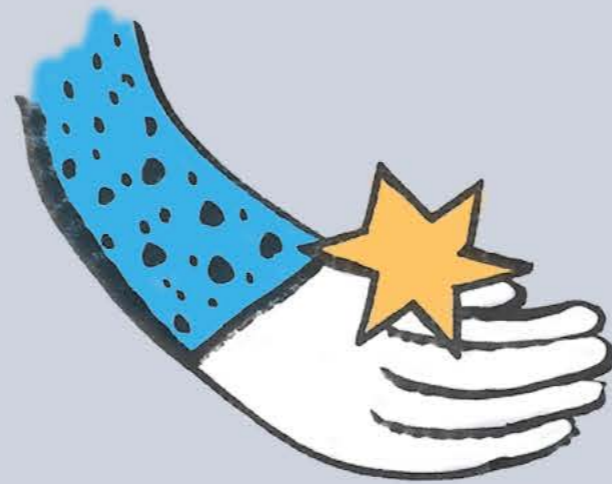
Launch targeted video ad campaigns that reward viewers and boost your ROI

Reach Your Ideal Audience

Target and reward audiences by Regions, Channels and using your Surveys results



What Happens With Ad Pack **Revenues**?



Ad Pack revenues buy ADZ Tokens, held securely in the ADZ Token Reward Wallet

Your Secure Store Of Value

Ensuring instant payouts and a stable reward system



Ad Packs Fuel Buying Demand For The ADZ Token



Target Communities, Reward Audiences

Reach the right people with the right message on Zyply Community Channels



*All projections in USD

| | | |
|----------------------------------|---------|---|
| 2025 Jan, ADZ Token Market Cap | \$2m* | |
| 2025 Ad Pack Sales Target | \$3.4m* | (0.0001% of YouTube ad revenue - Google (GOOGL) reports \$8.6 billion in Q2 2024) |
| 2025 Zyply's Plan Revenue Target | \$2m* | (\$290k* MRR month 12; 10k subscribers on the \$29 /pm plan) |

Driving Value With **ADZ**

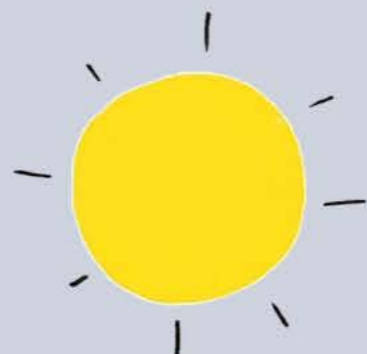
First 2 Quarters of Zyply in Beta & ADZ Token minted

x2
Ad Pack Sales



Advertisers targeting audiences on Community Channels

x2
Channels



Community Channels streaming, monetizing & engaging

x71
Videos



Video QR Codes & Short links created & shared everywhere

x670
Registered Users



ADZ Tokens available now on :

TBA

Registered Accounts on the ADZ Token platform for Airdrops & Giveaways



(We couldn't fit this one to scale)

We're Focused on 100% Engagement For Advertisers

Advertisers buy Ad Packs to run campaigns



FIAT Paid In



* Jan '25

Crypto Rewards Out



Unlimited Impressions, One Flat Fee - We're Not CPM!



Blockchain Timeline & Key Events

TestNet

Dec 2024 to Dec 2025

ADZ Token purchases from
Ad Pack revenues
updated onchain

BETA Batch Billing of
itemized "Proof of Ad Views"
updated onchain

TestNet & MainNet

First Burning Event 1st July 2025

Giveaways & Airdrops
updated onchain

Quartely ADZ Token Burn Events,
updated onchain



MainNet

Dec 2025 & Beyond

ADZ Rewards, Withdrawals,
Giveaways, Airdrops &
Ad Credit Refunds
updated onchain



ADZ Tokens are released gradually based on Ad Pack sales, creating a sustainable and balanced ecosystem that rewards all participants.

Withdraw Ad Rewards For ADZ Tokens & HODL

Or cash out to \$USDC



Our Closing Pitch * video



Head over to Zyply.com & AdzToken.com and see for yourself why you should get in early

Get Booked & Go Beyond

Thank you for reading



Tokenomics



Token name ADZ Token

Token symbol ADZ

1 bn ADZ Tokens minted, deflationary, BEP 20 Token

200m Airdrop rewards claimed by qualified accounts on Zyply.com, no locks

50m Pre Market Trading & Launch Pad, no locks

550m DEX Release - Correlated release with Ad Pack sales

200m Foundation Team Tokens unlocked on 1st Jan 2027

- ▶ ADZ Tokens used to reward Audiences who watch full video ads
- ▶ Creators also earn ad revenue share, paid out in ADZ Tokens
- ▶ ADZ Tokens can be earned, withdrawn and swap to stable coins
- ▶ 1% of all Ad Pack revenues collected each quarter is burned
- ▶ Zyply is the first of many partner platforms to use the ADZ Token, it's funnels & streaming widgets

LIMITED TIME
AIRDROP
200 M ADZ Tokens
Claim Your Tokens, Register on :
zyply.com



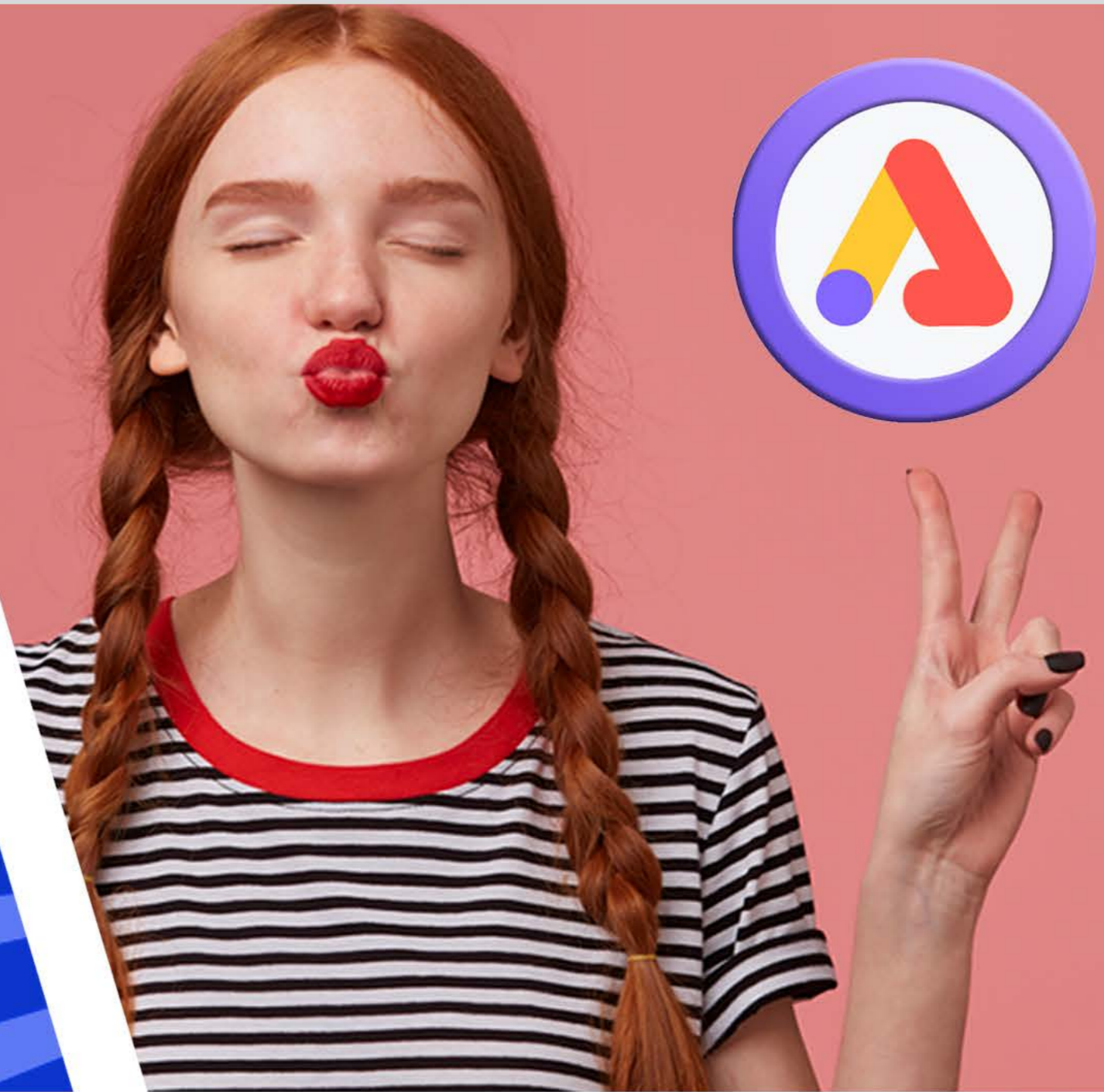
Whitepaper, Video & more



BSC Scan contract : 0xB5e5256024C8b04f998d4394e455b4Ce9C5a7140



**Viewers
Love Ads
Again**



[Crypto Rewards]

Zyply.com